FOR IMMEDIATE RELEASE
Thursday, November 5, 2020

13 ClearPath Action Fund Clean Energy Champions Win Re-Election
Clean energy proves successful message to help sway swing state voters

Charlotte, N.C. — ClearPath Action Fund today congratulated the Clean Energy Champions of the 2020 cycle for their victories.

ClearPath Action Fund kicked off its 2020 cycle by endorsing nine Republicans with Sen. Susan Collins (R-ME) as its largest initial investment. Read more on the November announcement in E&E and Politico. ClearPath Action Fund spent $1.5 million in targeted advertising reaching swing voters with clean energy messages.

"Congratulations to all the clean energy champions on their hard-fought victories," said Jay Faison, founder of ClearPath Inc. "We are honored to support them and look forward to seeing them continue to lead on clean energy innovation."

ClearPath Action Fund ran targeted campaigns to undecided and independent voters in the respective districts and states. As a snapshot of ClearPath Action Fund's campaign strategy, polling firm Cygnal, the *New York Times'* #1 most accurate polling firm, tested clean energy messages with Maine voters in August and again in October. Here are a few key highlights.
- 7% increases between August and October of voters who said they believe making clean energy a priority will create jobs, which was a key theme of the ClearPath Action Fund messaging due to COVID and economic concerns.
- Maine voters who believe Republicans in Congress *should* care about clean energy went from around 50 percent in August to more than 75 percent in October. More importantly, there was a 12 percent increase in voters who believe Republicans in Congress *DO* care about clean energy.
- There was also a 10 percent increase of voters who said they were more likely to support clean energy thanks to what they've recently learned.

The ClearPath Action Fund 2020 clean energy champions were selected based on their proven record on key clean energy innovation legislation, tax incentives for breakthrough clean energy technology, and support for research and development.

ClearPath Action Fund has been advertising with positive clean energy messages all year in the following races:

- [Dr. Bill Cassidy](#) — Senator for Louisiana
- [Susan Collins](#) — Senator for Maine
- [John Cornyn](#) — Senator for Texas
- [Dan Crenshaw](#) — Congressman for Texas District 2
- [Steve Daines](#) — Senator for Montana
- [Cory Gardner](#) — Senator for Colorado
- [Lindsay Graham](#) — Senator for South Carolina
- [Jaime Herrera Beutler](#) — Congresswoman for Washington District 3
- [Cathy McMorris Rodgers](#) — Congresswoman for Washington District 5
- [Martha McSally](#) — Senator for Arizona
- [Shelley Moore Capito](#) — Senator for West Virginia
- [Tom Reed](#) — Congressman for New York District 29
- [Elise Stefanik](#) — Congresswoman for New York District 21
- *[Thom Tillis](#) — Senator for North Carolina
- [Fred Upton](#) — Congressman for Michigan District 6

The League of Conservation Voters (LCV) attacked five of these candidates — Collins, Daines, Graham, McSally and Tillis — on their environmental record. ClearPath Action Fund believes the LCV attacks were misguided and highlighted how all of the candidates are offering real solutions to advance a clean energy agenda.

Tillis has a nearly two percent lead as of today with 93 percent of the vote counted.

About ClearPath Action Fund
ClearPath Action Fund is dedicated to building support for political leaders who believe in sensible clean energy solutions through market-based principles that capitalize on innovation. For more information, visit ClearPathActionFund.org.